



BUFFALO RUN CASINO CLASSIC



PEORIA RIDGE GOLF COURSE AUGUST 10-15, 2015 MIAMI, OKLAHOMA

HISTORY AND SUMMARY OF BUFFALO RUN CASINO CLASSIC

Since 2003 the Buffalo Run Casino Classic has welcomed golf professionals from through the country and the world to Peoria Ridge Golf Course in Miami, Oklahoma. The Buffalo Run Casino and Resort is fortunate to have the support of many local and area businesses to make these events so successful.

Between 2003 and 2011, the NGA Hooter's Pro Golf Tour and the NGA Tour attracted a full field of golf professionals for total purses from \$120,000 to \$200,000. Numerous players and winners on the PGA Tour have participated in events at Peoria Ridge, including our 2004 winner, Will MacKenzie, 2009 winner, Ted Potter Jr., and 2011 winner, Ryan Spears. Among other tournament participants who moved on up to the PGA are Gary Woodland, Kevin Streelman, Scott Stallings, Scott Piercy, Martin Flores, and Shawn Stefani.

In 2013 professional golf returned to Peoria Ridge through the Adams Golf Pro Tour Series. The Adams Pro Tour has been in operation since 1994 as a subsidiary of K&G Sports LLC in Carrollton, Texas. It conducts professional golf tournaments in Texas, Louisiana, Oklahoma, Arkansas and Kansas as an avenue for professional golfers to hone their skills while preparing for life on the PGA Tour. Graduated players of the Adams Pro Tour include PGA Tour winners J. L. Lewis, Tim Herron, Cameron Beckman, Bubba Watson and Ryan Palmer. Over 75 former members of the Tour have earned privileges to the PGA's WEB.com Tour.

Each year a charitable organization has been designated to benefit from the Pro-Am Tournament and other fundraising opportunities throughout tournament week. Since 2003 organizations in our community have raised over \$123,367. The NEO A&M College Development Foundation is the 2015 designated charitable organization. They will be invited to host a pre-Classic golf scramble on the Sunday prior to tournament week.

It is estimated the Buffalo Run Casino Classic provides an economic impact to Miami and the surrounding area in excess of \$400,000 using a conservative turnover ratio of four times. Expenditures by the Tour staff, golf professionals, caddies, family, friends, and spectators for housing, food, retail, gas and more are estimated at approximately 200 people at \$500 during their 7-day stay. Tournament expenses average \$70,000.

Sponsorship opportunities are offered to meet the expenses of the tournament. Among local businesses supporting the Buffalo Run Casino Classic since inception are Welch State Bank, First National Bank of Miami, Miami Chevrolet Buick GMC, Video Gaming Technologies, WESTCO, and area media resources KOAM-TV, KFJX-TV, Cable One, KSN-TV, KODE-TV, Joplin Globe, and the Miami News-Record.

All of the professional golf competition is open to the public with free parking, and no admission fee. There are no ropes so spectators can walk along the fairways to follow the players.

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